

BBVA Open Innovation

Open Summit

Money, Technology & Life.

Be part of the disruption of the financial sector, execute your ideas and make your projects come true. This is where startups, investors, VCs, influencers and BBVA experts connect. Participate of the challenge to build the fintech ecosystem!

#BBVAOpenSummit

@BBVAInnovation

opensummit.bbva.com/en

Open Summit

Attendees from
more than

20

Countries

Limited places

600

Attendees

Free entry

Register

to reserve your
place

Attendee profiles

- Startups
- Investors & VC's
- Innovators
- Instigators
- Influencers - Connectors
- BBVA Areas & Business Units
- Government
- Academia

Casino de Madrid
Alcalá, 15



MADRID
Spain



October
16th - 17th, 2018

Agenda: October 16th 2018

Bilbao Stage

- 09:00 **Check-in & Breakfast**
- 10:00 **Welcome**
Derek White (BBVA)
- 10:10 **Global Fintech Vision: Global Market Trends by Region & Opportunities**
Tracey Davies (Money20/20)
- 10:30 **Fintech Trends & Opportunities: UK, Israel & Singapore**
Sopnendu Mohanty (MAS), Danny López (UK), Liat Shaham (Israel), Pat Patel (Money 20/20)
- 11:10 **Living Without Cash**
Chris Skinner (The Finanser)
- 11:30 **Stories from the Trench: How to Live Cashless**
Chris Skinner (The Finanser), Aditya Menon (Tallyx), Danielle Neben (ePassi), Gunilla Garpas (Nordea)
- 12:10 **Coffee Break**
- 12:40 **How Failure Help Us Grow**
Leticia Gasca (The Failure Institute)
- 13:00 **Blockchain and the Beast**
Jón Helgi Egilsson (Monerium)
- 13:20 **Innovation Towards the Origin of the Universe**
Markus Nordberg (CERN)
- 13:40 **Lunch Break**
- 14:40 **Water the Seed and Harvest Innovation**
Gonzalo Romera (BBVA), Jay Reinemann (Propel), Elena de Benavides (red B.A. IESE), Archie Cochrane (Anthemis)
- 15:20 **Apuesta País y Ecosistemas**
María Benjumea (Spain Startup)
- 15:40 **Recetas para el Proceso Creativo**
Mario Tascón (Prodigioso Volcán)

Mexico Stage

- 10:00 Welcome**
- 10:10 BBVA Open Talent Country Awards**
Comunidad 4UNO, Unnaki, MiFinanzas, Alquilando, Prestagente, TINK - Referral as Service, Moneymo, Polaroo, Glassbox Digital
- 11:30 Coffee Break**
- 11:50 Marketplaces: a Meeting Point for Opportunities**
Julio Pérez Piña (BBVA Open Marketplace), Pepe Borrell (Crowdcube), Iren Tranvåg (NFI), Carolin Gabor (Finleap)
- 12:30 BBVA Open Talent Fintech Business Awards**
Millas para el retiro, BlueOpes, Neoeyed, Nummularii, Criskco, Tikket, Sensibill
- 13:20 BBVA Open Talent WOW Pitches Finalists**
Taqanu, Cindicator, Sedicii, Finnest, Dunforce, ToGarantido, ChargeAfter, Cashaa
- 14:15 Lunch Break**
- 15:30 Big Techs Supporting Startups**
Stephanie Trunzo (IBM), Jorge Gómez (AWS), Navot Vok (Microsoft), Nacho Villoch (BBVA Open Innovation)
- 16:00 When Opportunities Come from Interactions**
Sebastian Schaefer (TechQuartier), Ger Thompson (Bank of Ireland), Marcus Fernhout (CIC), Pedro Muñoz (BBVA Open Innovation), Jordi Torrent (Barcelona Tech City)
- 16:30 What I Wish I Knew When I Became a Starter**
Gabrielle Inzirillo (Plug&Play), Alisée de Tonnac (Seedstars), Lupina Iturriaga (Fintonic)
- 17:00 Sandboxes, Boosting the Fintech Ecosystem**
Lucía Pacheco (BBVA Research), Vic Arulchandran (Nivaura), Alexa Fernández (BBVA Open Innovation), Salvador Ruiz Bachs (Allen & Overy)

Agenda: October 17th 2018

Extra

- BBVA Demo Zone
- Exhibition Zone
- Meet & Greet the Speakers

Bilbao Stage

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|-------|--|-------|--|
| 08:30 | Check-in & Breakfast | 12:45 | Ecosystems, Platforms & Marketplaces, the New Digital Transformation
Juho Makkonen (Sharetribe), Ian Ormerod (BBVA), Simon Taylor (11FS) |
| 09:35 | Welcome | 13:10 | Fireside Chat with Francisco González & Open Talent Awards Ceremony
Francisco González (BBVA), Elena Alfaro (BBVA) |
| 09:40 | Money, Technology & Life
Carlos Torres Vila (BBVA) | 13:40 | Lunch Break |
| 09:55 | BBVA Open Talent 2018 Startups Pitches I - Fintech for People -
ToGarantido, Chargeafter, Cashaa | 15:10 | Latam and Opportunities for Growth
Arcelia Olea (Government of Mexico), Francisco Solsona (Google), Hugo Nájera (BBVA) |
| 10:15 | Business Blurring and Opportunities, The Role of Digital Interactions
Mat Travizano (Grandata), Derek White (BBVA), Javier Creus (Pentagrowth) | 15:55 | The Future of Organizations in a Decentralized World
Jorge Izquierdo (Aragon), Ricardo Forcano (BBVA) |
| 11:00 | BBVA Open Talent 2018 Startups Pitches II - Fintech for Business -
Dunforce, Finnest, Sedicii | 16:25 | Coffee Break |
| 11:20 | Coffee Break | 16:45 | West vs. East Innovations, Shifting Powers. Umang Patel (Babylon), Leda Glyptis (11FS), Mario Pardo (BBVA) |
| 11:45 | Data, Algorithms & AI: the Gatekeepers of Opportunities
Nuria Oliver (Vodafone), Miguel Luengo (United Nations), Elena Alfaro (BBVA) | 17:30 | Designing the Experiences for the Future
Chris Downs (Normally), Rob Brown (BBVA) |
| 12:30 | BBVA Open Talent 2018 Startups Pitches III - Fintech for Future -
Taqanu, Cindicator | 17:55 | Farewell |
| | | 18:00 | Networking Drinks |
| | | 19:00 | Disco Party |

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Creating Opportunities

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